

nook Office DMCC - Permitted licence activities for subsidy on DMCC Licensing and Company Formation Fees						
Activity Code	Activity Name	Activity Description	Business Plan	Property	NOC *	Notes
9241-41	Badminton Training	Includes sports institutions dedicated to badminton training through applying the latest theoretical and practical techniques to optimizing sporting, these firms should set up the installations that enable conducting the training.	Yes	Retail shop	General Authority Youth Sports & Welfare	
9241-42	Basketball Training	Includes sports institutions dedicated to basketball training through applying the latest theoretical and practical techniques to optimizing sporting performance and qualify sportsmen for regional and international sport excellence, the process involves emphasizing the physical, skills improving, knowledge and psychological aspects, these firms should set up the facilities that enable conducting the training.	Yes	Retail shop	General Authority Youth Sports & Welfare	
9241-03	Bowling Club	Includes sports institutions dedicated to bowling training through applying the latest theoretical and practical techniques to optimizing sporting performance and qualify players for regional and international sport excellence, the process involves emphasizing the physical, skills improving, knowledge and psychological aspects, these firms should set up the facilities that enable conducting the training.	Yes	Retail shop	General Authority Youth Sports & Welfare	
9241-14	Boxing Club	Includes sport clubs licensed by competent authorities and which accommodate sport facilities for exercising boxing in order to optimize boxers performance and qualify for regional and international sport excellence.	Yes	Retail shop	General Authority Youth Sports & Welfare	
9241-05	Chess Club	Includes sport clubs licensed by competent authorities and which accommodate facilities for playing chess in order to optimize chess players performance and qualify for regional and international excellence.	Yes	Office	General Authority Youth Sports & Welfare	
8519-36	Child Birth Support Services (Doulas)	Includes providing professional services provided by a doula aiming at psychologically and emotionally support a mother before, during and shortly after childbirth, it involves meeting the mother physical and informational needs, it involves giving information about various birth choices, giving continuous support to overcome labor pain, assist in facilitating communication between the mother and care provider, assisting in breastfeeding after birth, no medical care is involved, the minimal qualifications required is a Certified Birth Doula (CBD).	Yes	Office		Minimum qualification Certified Birth Doula
8519-03	Dieting & Weight Control Services	Includes firms specialized in diet systems and weight loss or control programs. This process involves consultations, advice, support and regular follow-up to ensure the customer is sticking to his lifestyle changes, in addition to offering low calorie package meals and menu planning as well as providing related audio-visual tapes.	Yes	Office	Dubai Health Authority	
7499-46	Event Management	Includes firms engaged in managing festivals and events, which involves, studying intricacies of the event, identifying the target audience, devising the event concept, planning logistics, coordinating the technical aspects before executing the modalities of the event. The activity applies to a variety of areas, such as, corporate events, marketing programs, concerts, award ceremonies, fashion shows and wedding parties.	No	Any		nook subsidy only applied for companies exclusively working on sports-, wellness- and fitness- related events
8090-06	Fine Arts Training	Includes institutions primarily engaged in offering instruction in the arts, including drawing, sculpture, calligraphy, music, dance, etc.	Yes	Office	Knowledge & Human Development Authority	

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9214-02	Folklore Dances Training & Performance	Includes firms which provide training and performances of traditional folklore dances for private or public functions for a fee or without cost to the customer. Also includes promotion of own services, performances and events through a licensed media provider.	Yes	Office	Knowledge & Human Development Authority	
7414-22	Food & Dairy Consultant	Includes providing consultancy on food and health food domain to provide a key liaison between marketing and product development to meet the increasing needs to acquire fundamental knowledge and skills in health food concept, involving also, optimization of product and ingredients, packaging, cost, quality compliance auditing and project management and marketing.	Yes	Any		
9241-51	Football Training	Includes engaging in football instruction through applying the latest theoretical and practical techniques to optimizing sporting performance of the team or the group, as well as emphasizing their physical, skills aspects, whether for the elite or the youth or for futsal and beach soccer.	Yes	Office	General Authority Youth Sports & Welfare	DMCC approval on application, Requires a Facility usage agreement for suitable training venue in JLT
9241-20	Golf Club	Includes sport clubs licensed by competent authorities and which accommodate sport facilities for exercising golf in order to optimize trainees performance and qualify regional and international sport excellence.	Yes	Retail shop	General Authority Youth Sports & Welfare	
9241-18	Gymnastics Club	Includes sport clubs licensed by competent authorities and which accommodate sport facilities for exercising gymnastics in order to optimize trainees performance and qualify regional and international sport excellence.	Yes	Retail shop	General Authority Youth Sports & Welfare	
8519-15	Health Awareness Services	Includes firms specialized in organizing health awareness programs on various diseases to patients and their families, including, distribution of print and audiovisual materials, periodic campaigns, lectures and talks in clubs, associations, universities, work closely with media to reach out to masses, online information giving.	Yes	Any		
8519-09	Health Planning Consultancies	Includes providing consultation and feasibility studies for health facilities as regarding budgeting, managing finances, human resource matters, create reports, and aid medical organizations in regulatory compliance, required medical equipment and supplies, set up health quality assurance program to promote services level according to the international medical standards, the minimal qualifications required is bachelor degree in Business Administration or Economics or a related discipline , along with three years hands-on experience.	Yes	Any		
9241-13	Ladies Physical Fitness Club	Includes firms which offer sport exercises training for securing fitness and losing weight.	Yes	Retail shop	General Authority Youth Sports & Welfare	
7499-55	Lifeguard Services	Includes providing qualified swimmers, trained and certified to work as swimmers' rescuers, whether in swimming pools, beaches or water parks.	Yes	Office	General Authority Youth Sports & Welfare	Restricted to operate within JLT only
9241-04	Martial Arts Club	Includes clubs and training centers specialized in one or more of the self defence arts such as karate, judo, taekwondo, and kung fu.	Yes	Retail shop	General Authority Youth Sports & Welfare	

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8512-36	Meditation Centre	A health facility specialized in using natural methods in the treatment such as healthy nutrition, fasting, hydrotherapy, and natural health habits, e.g. simple exercises, relaxation contemplation, optimism and herbal medicines.	Yes	Office		
9241-09	Men Physical Fitness Club	Includes firms which offer sport exercises training for securing fitness and losing weight.	Yes	Retail shop	General Authority Youth Sports & Welfare	
9214-15	Music Consultant	Includes firms which provide consultation on the organization of events such as recitals, concerts, dance, chamber music, etc., as well as consultation on instrumental education and performance. This also includes promotional activities for performers and events through a licensed media provider.	Yes	Any		
9214-18	Performing Arts & Musical Festivals	Includes establishments which organize and coordinate signature festivals or events the purpose of promoting music , performing arts, musicians and performing artists, regardless of genre or audience. Performing Arts and Music Festivals may recruit technical, administrative and artistic staff to carry out festivals, and seek commercial sponsorship for its activities. Also includes promotional activities for these works such as advertising, public relations and events through a licensed media provider.	Yes	Any		
9214-10	Performing Arts Training Center	Includes centers that offer training programs in principles and techniques associated with performance involving speech, movement, mime, characterization, improvisation and stage craft. Music, singing & dancing are included in this activity.	Yes	Office	Knowledge & Human Development Authority	
8090-39	Personal Development Training	Includes providing training programs that can affect the individuals mental and social capacities through the development of the personal skills, which cover, argumentation and presentation, communication, cooperation, development of behavior, development of mental skills, Job-seeking programs, public speaking, self esteem skills, social competence, time management, leadership...etc	Yes	Office	Knowledge & Human Development Authority	
9241-52	Personal Sport Coaching Services	Includes firms providing fitness and athletic performance training and coaching to individual clients, on a standalone basis or in in a group, at the client's own residence, at licensed premises such as hotels, gyms, sports facilities and health clubs as well as public areas deemed suitable for the purpose, it involves also coaching and training clients in all the complementary aspects of wellness and wellbeing as well as nutrition guidelines.	Yes	Office	General Authority Youth Sports & Welfare	No longer available for licensing, GAYSW confirms this activity is now included within Sports Services
9241-38	Ping Pong Training	Includes sports institutions dedicated to ping pong training through applying the latest theoretical and practical techniques to optimizing sporting performance and qualify for regional and international sport excellence, these firms should set up the installations that enable conducting the training.	Yes	Retail shop	General Authority Youth Sports & Welfare	
9241-11	Rallies & Sport Tournaments' Organising Services	Includes firms which organize sports, races and tournaments and subsequently conduct contacts with the international and local sports associations, sports teams or sportsmen, enroll sportsmen, set tournament schedules, prepare grounds or courts, supervise championships, monitor results, give trophies.	Yes	Office	General Authority Youth Sports & Welfare	

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9249-08	Recreational Services	Includes firms engaged in providing services to establishments, firms supervising recreational projects. These services include preparing playgrounds, halls and parks used for performing certain recreational activities such as rope jumping platforms, circus shows, fun parks, gun and arrow shooting's field, water cycles hire, leisure boats .. etc.	Yes	Office		
9241-36	Rugby Football Training	Includes sports institutions dedicated to rugby football training through applying the latest theoretical and practical techniques to optimizing sporting performance and qualify sportsmen for regional and international sport excellence, the process involves emphasizing the physical, skills improving, knowledge and psychological aspects, these firms should set up the facilities that enable conducting the training.	Yes		General Authority Youth Sports & Welfare	DMCC approval on application, Requires a Facility usage agreement for suitable training venue in JLT
7414-16	Spa & Fitness Clubs Consultant	Includes firms engaged in technical studying and consulting over investing in spa and fitness clubs, as regarding location and architectural design, technical and economic feasibility, operational and administrative analysis, and marketing and promotional plans.	Yes	Any		
9241-47	Sport & Recreational Events' Ticket Selling	Includes firms engaged in selling the tickets of sport and recreational events on behalf of their organizers, whether the sale made in the place of the event or other where, it involves providing the equipment to organize audience entry and computing.	Yes	Any		No physical selling of tickets allowed outside of JLT area
9241-27	Sport Academy	Includes sports institutions engaged in enhancing sporting performance and qualify sportsmen for regional and international sport excellence, through applying education on the latest advances in sports science, also, is to set up world class sports facilities involving courts and tracks, gyms, swimming pools, sport labs, coach training, lecture theater, organizing sports activities.	Yes	Retail shop	General Authority Youth Sports & Welfare	
9241-22	Sport Research & Consultancies	Includes the provision of advice and assistance to sport clubs and organizations on organizational and development issues, such as strategic planning, financial planning and budgeting, marketing and advertising objectives and policies, sport psychology, human resources policies.	Yes	Any	General Authority Youth Sports & Welfare	
5139-41	Sports Equipment Trading	Includes reselling sports and fitness fixed equipment, including cycling bikes treadmills, ping-pong tables, other sports accessories, nets, spears, beech canes and games results calculators, also, trophies such as cups, medals, shields as well as engraving and writing on them as per order.	Yes	Any		
9241-31	Sports Event Marketing	Includes firms engaged in marketing and promoting championships and festivals on behalf of the sport and cultural authorities and clubs, as well as finding official sponsors for such events, including the follow-up all the contracting subsequent formalities.	Yes	Any	General Authority Youth Sports & Welfare	
9241-07	Sports Services	Includes firms which offer specialized services to the various sports clubs and care for them. These services include organizing contracts with trainers, inside and outside camps for the sports teams, contacting foreign sports teams, preparing and hiring grounds etc.	Yes	Any	General Authority Youth Sports & Welfare	Includes previously separate activity 'Personal Sports Coaching Services'

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9241-43	Squash Training	Includes sports clubs dedicated to squash training through applying the latest theoretical and practical techniques to optimizing sporting performance and qualify sportsmen for regional and international sport excellence, these firms should set up the facilities that enable conducting the training.	Yes	Retail shop	General Authority Youth Sports & Welfare	
9241-21	Swimming Training Services	Includes sports institutions dedicated to swimming training through applying the latest theoretical and practical techniques to optimizing sporting performance and qualify sportsmen for regional and international sport excellence, the process involves emphasizing the physical, skills improving, knowledge and psychological aspects, these firms should set up the facilities that enable conducting the training.	No	Office	General Authority Youth Sports & Welfare	
9241-23	Tennis Training Services	Includes sports institutions dedicated to tennis training through applying the latest theoretical and practical techniques to optimizing sporting performance and qualify players for regional and international sport excellence, the process involves emphasizing the physical, skills improving, knowledge and psychological aspects, these firms should set up the facilities that enable conducting the training.	Yes	Retail shop	General Authority Youth Sports & Welfare	
9241-37	Volleyball Training	Includes sports clubs dedicated to volleyball training through applying the latest theoretical and practical techniques to optimizing sporting performance and qualify sportsmen for regional and international sport excellence, the process involves emphasizing the physical skills improving, knowledge and psychological aspects, these firms should set up the facilities that enable conducting the training.	Yes	Retail shop	General Authority Youth Sports & Welfare	
9241-39	Wrestling Training	Includes sports institutions dedicated to wrestling training through applying the latest theoretical and practical techniques to optimizing sporting performance and qualify sportsmen for regional and international sport excellence, the process involves emphasizing the physical, skills improving, knowledge and psychological aspects, these firms should set up the facilities that enable conducting the training.	Yes	Retail shop	General Authority Youth Sports & Welfare	
9241-26	Yoga Center	Includes firms engaged in yoga instructions and practices to enable yogins through physical postures alleviate health problems, reduce stress and make the spine supple in contemporary times, also to use as a complete exercise program and physical therapy routine.	Yes	Retail shop	General Authority Youth Sports & Welfare	
7499-65	Sports Exhibitions Organising Services	Includes firms specialized in organizing sport exhibitions for official departments and sport clubs in order to promote sport activities and facilities, as well as for commercial entities engaged in sport products and services.	Yes	Any	General Authority Youth Sports & Welfare	

*NOC means Third Party Approval from the relevant authority - costs and fees for application or issue of certificates vary and are not included in nook's company setup or package costs